

Our Privacy Policy

SMCUs Local Listings respects your individual privacy. This Privacy Policy ('Policy') embodies our commitment to its protection through adherence to fair electronic information practices. This Policy puts you, the individual, in control of how your personal information is processed. You have our promise that we will not electronically process your personal information in any way that is incompatible with this Policy.

This Privacy Policy protects your privacy by:

Informing you about:

- The types of personal information SMCUs Local Listings collects about you through its Web sites;
- How it collects that information;
- The general purposes for which it collects such information;
- The types of organizations to which it discloses the information;
- The choices and means by which individuals may limit its use and disclosure.

Empowering you to choose:

- Whether and how certain personal information you provide is used (where such use is unrelated to the uses for which you originally disclosed it); and
- Whether and the manner in which a third party uses certain personal information you provide (where such use is unrelated to the uses for which you originally disclosed it).

Assuring you that SMCUs Local Listings:

- Takes reasonable precautions to protect personal information from loss, misuse, unauthorized access, disclosure, alteration or destruction;
- Implements reasonable policies and procedures to ensure that personal information is kept only for the purposes for which it has been gathered;
- Uses reasonable measures to ensure that we have accurately and completely recorded the personal information you have provided; and
- Provides you reasonable access to your personal information as well as procedures for correcting or modifying that information where appropriate.

Ensuring accountability to individuals who believe that SMCUs Local Listings has not complied with these privacy principles.

Third Party Advertising and Cookies

We use third-party advertising companies to serve ads on our Web site and other Web sites. In the course of serving advertisements, these companies may place or recognize a unique 'cookie' on your hard drive, and may use information (not including your name, address, e-mail address, or telephone number) about your visits to this and other web sites in order to measure advertising effectiveness and to provide advertisements about goods and services of interest to you.

SMCUs Local Listings shares Web site usage information about visitors to our Web site with a reputable third-party advertising company for the purpose of targeting our Internet banner advertisements on this site and other sites. For this purpose, we and our third-party advertising company note some of the pages you visit on our Web site through the use of pixel tags (also called clear gifs). The information collected by our third-party advertising company through the use of these pixel tags is not personally identifiable.

Information Corrections or Changes

You have the ability to correct or change certain information in our records, such as your address and contact information. The process for changing your information begins contacting us. You may change this information at any time and as often as necessary. If you need assistance or have questions about correcting information, you can contact us via e-mail at webmaster@SearchEnginesWebsites.com.

How We Put Information to Good Use

We use information about you for purposes of monitoring and improving our internal operations, as well as to ensure we: (i) bill you properly, (ii) administer your account in accordance with your agreements with us, and (iii) properly perform the services you have requested.

We also use the information we collect to monitor and improve our internal operations, as well as to improve the experience of users in our network of sites. For example, we may correlate Web site traffic information with data about individual users. This data helps us to determine how much our customers use parts of the site, allowing us to enhance it to fit the needs of as many of our customers as possible. We may also break down overall usage statistics according to customers' domain names, browser types, and MIME types by reading this information from the browser string (information contained in every user's browser).

Another example of our use of information to enhance the experience of users in our network of sites is our reliance on cookie files. We use cookie files to make it easier for users to access our site or services. A cookie file is a small data file that certain Web sites write to your hard drive when you visit them. A cookie file can contain information such as a user ID that the site uses to track the pages you have visited. However, the only personal information a cookie can contain is information you supply yourself. A cookie cannot read data off your hard disk or read cookie files created by other sites. We use cookies to track user traffic patterns (as described above) when you register for SMCUs Local Listings services. When you register, we may use a cookie to store a unique, random user ID. We use this ID to identify you anonymously in our database and to track the pages you visit on our site.

If you have set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You may refuse cookies by turning them off in your browser; however, some of our sites may require a cookie for access.

Finally, we use the information we collect to direct important notices and information affecting your account or services, as well as to provide general information that may be of interest to you, including newsletters, surveys, contest and sweepstake announcements, and information about our service or product offerings or the offerings of our business affiliates. You may opt-out of receiving information from us simply by notifying us of your desire in accordance with the opt-out instructions contained in any information message you receive from us. Note, however, that in order to fulfill our service obligations to you, we must continue sending you notices and other important information affecting your account or services.

Getting to Know Our Customers

SMCUs Local Listings is in the business of putting people in touch with other people. That requires more than simply offering innovative technical services. It also requires that we understand you, our customer, and your needs. Indeed, we are the Internet's leading domain name registrar because we have taken the time to get acquainted with each one of our many customers.

We get to know you primarily through the information you provide to us when signing up for, or using, one or more of our services. The information you provide ranges from basic contact information, to payment information, to the technical coordinates of your host servers. The application for domain name registration services found at www.SearchEnginesWebsites.com is a representative illustration of the information we request of you. All of the information we request from you when purchasing our services is obligatory unless otherwise noted on the relevant form. When you purchase our services, you agree to provide and maintain accurate, complete and updated information. After you have signed up for our services, we may be in communication with you about your account, technical questions you may have about services provided by us, or any other matter relating to those services. Those communications are essential to our relationship with you and to our ability to provide you with quality services that are responsive to your needs. At the same time, those communications give us helpful insights about you, your preferences and the ways in which we might improve our services. We therefore may maintain this information for future use. For operational and quality assurance purposes, we take note of whether and how you use the information and services that we provide, such as by recording site traffic patterns and by maintaining log files of users' access to site files. The information we receive from or about you is stored on systems designed to prevent the loss, misuse, unauthorized access, disclosure, alteration or destruction of that information. We also encrypt your transmission of sensitive information to us (e.g., credit card numbers, account passwords) in the interest of heightened privacy protection and information integrity. Transactions within our account manager and purchase flows use Secure Sockets Layer (SSL) encryption when transmitting data from your connection to our systems. You may click the lock icon within your web browser to verify the authenticity of any of our SSL certificates.

With Whom We May Share Information

Pursuant to arrangements with Internet Corporation for Assigned Names and Numbers ('ICANN'), we compile and maintain a publicly accessible registration database that includes basic information about each domain name registered with us, including the names, telephone numbers and e-mail addresses of individuals designated as points of contact for a given domain name. Whether or not applicable domain name registration fees have been paid is also publicly accessible. With the gradual continued privatization of the Domain Name System, and consistent with the rules or policies applicable to that system, or to comply with any changes in law or regulation, we may, if appropriate, take steps to restrict the accessibility and amount of personally identifying information available in the registration database. When you register a domain name through us, we must disclose your domain name and its associated Internet Protocol ("IP") numbers to the appropriate registry in order to make your chosen domain name a functional address on the Internet. Certain registries also require that we disclose to them the names, postal addresses, telephone and fax numbers, and e-mail addresses of individuals designated as the registrant or points of contact for a given domain name. Each registry discloses certain portions (and in some cases all) of the information we are required to provide to them about your domain name registration. For example, each registry discloses at least each registered domain name and its associated IP numbers ("TLD zone files") to TLD server administrators so that the domain name is capable of functioning as an address on the Internet. Consistent with the current rules and policies for the Domain Name System, such registries also disclose the TLD zone files to other interested persons, provided those persons agree, among other

things, not to use the TLD zone files for improper purposes, including the transmission of unsolicited commercial e-mail. Similarly, each registry may compile and maintain a publicly accessible database that includes basic information about each domain name registered with that registry, including the names, telephone and fax numbers, and e-mail addresses of individuals designated as the registrant or points of contact for a given domain name.

We may share certain information about you with our vendors who are responsible for handling your account or performing other services that you require (including vendors who may update your credit card expiration date and credit card account number if you choose our auto-renew feature). Although we may share financial information (i.e., credit card numbers, banking information), security information (e.g., account passwords) and personal communications (e.g., personal e-mail messages or message board postings) with such vendors when necessary and appropriate, we will not share such information with any other third parties unless directed by you or except in response to formal requests in the form of a subpoena or court order issued in connection with civil or criminal proceedings related to a domain name registration or other services we provide, or in response to requests by law enforcement agencies when we suspect that you or your agent is using our services to cause harm or damage to us or others or adversely affect our ability to provide services to our customers

Additionally, we may share the information stored on the publicly accessible registration database, as well as other information that is not of a sensitive nature, with carefully selected business partners, including those who offer services that complement those provided by us or which may otherwise be of interest to you. If you do not want us to share information about you with our business partners, you may opt-out of receiving this information by sending us an email at webmaster@SearchEnginesWebsites.com or filling out the "contact form" on www.SearchEnginesWebsites.com.

How Do I Get My Name Removed from Bulk Access

As noted above, we currently make certain information about you available to the general public via our domain name registration database look-up services. These services give users access to such data on a query-by-query basis. Pursuant to our arrangements with ICANN, qualified persons may also access such data on a bulk basis provided they agree, among other things, not to use the data to allow, enable or otherwise support the transmission by e-mail, telephone, or facsimile of mass, unsolicited, commercial advertising or solicitations to entities other than to such qualified persons' own existing customers; or (ii) sell or redistribute the data to third parties, except insofar as the data is incorporated into a value-added product or service that does not permit the extraction of a substantial portion of the data. If you do not want your personal information disclosed on a bulk basis, you may opt-out of such disclosure by sending us an email at webmaster@SearchEnginesWebsites.com or filling out the "contact form" on www.SearchEnginesWebsites.com.

Our Accountability to You

By purchasing our services, you obtain the protections of, and consent to the data processing practices described in, this Privacy Policy. When you purchase our services, you also represent to us that you have provided notice to, and obtained consent from, any third party individuals whose personal data you supply to us with regard to: (i) the purposes for which such third party's personal data have been collected, (ii) the intended recipients or categories of recipients of the third party's personal data, (iii) which of the third party's data are obligatory and which data, if any, are voluntary, and (iv) how the third party can access and, if necessary, rectify the data held about them.

In addition to the privacy protections that we provide, our employees, agents and business partners are independently responsible for ensuring compliance with this Privacy Policy, as described below.

Employee Accountability

Only those SMCUs Local Listings employees that have a legitimate business purpose for accessing and handling personal information obtained by us are given authorization to do so. The unauthorized access or use of such information by a SMCUs Local Listings employee is prohibited and constitutes grounds for disciplinary action. Additionally, our information management systems are configured in such a way as to block or inhibit employees from accessing information that they have no authority to access.

The Accountability of SMCUs Local Listings Listings' Agents and Business Partners

Our trusted vendors and business partners are responsible for processing or handling some of the information that we receive. These vendors and business partners are not authorized to use such information for purposes beyond those specified by us and are required to preserve the confidentiality with which we treat such information.

If you feel that SMCUs Local Listings, or any of our agents, representatives or employees, is violating this Privacy Policy, please contact us via e-mail at webmaster@SearchEnginesWebsites.com, filling out the "contact form" on www.SearchEnginesWebsites.com, or by telephone at (703) 357-1208.

Notification of Changes

We will post any changes to this Privacy Policy 30 days before their effective date so you will always know what information we collect, how we use it, and under what circumstances, if any, we disclose it. You are responsible for periodically checking our web site for changes to this Privacy Policy. You may opt-out of any posted change to our collection, use or disclosure of your personal information by sending an e-mail to webmaster@SearchEnginesWebsites.com.

If you have any questions regarding this Privacy Policy, please contact webmaster@SearchEnginesWebsites.com.